



MENASHE HERSHTIK

Business & Enterprise Architecture,
Transformation Digital & Innovation Bootcamp

INTRO

For organizations seeking to thrive or just survive in a shifting economic, regulatory, and global business climate, escalating demand for change remains the only constant. External and internal forces are driving business model realignment, digital transformation, and a myriad of innovation

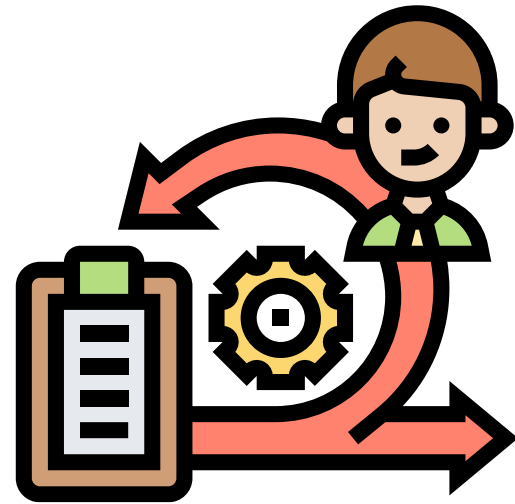
INTRO

Companies are pursuing a combination of transformational strategies while concurrently having to manage risk, prepare for crises, and improve the bottom line. In almost all cases, strategic challenges are complicated by operating models comprised of redundant, opaque processes; fragmented and highly intertwined IT architectures; and entrenched personnel alignments. As a result, most organizations can add operating model optimization to their list of plans.

The Process



vision



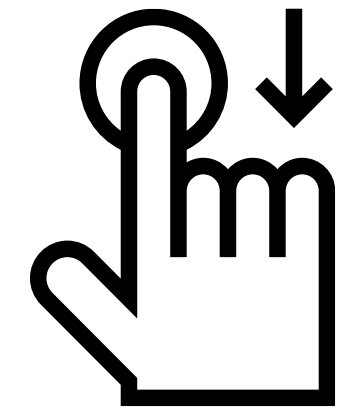
scrum



targeting

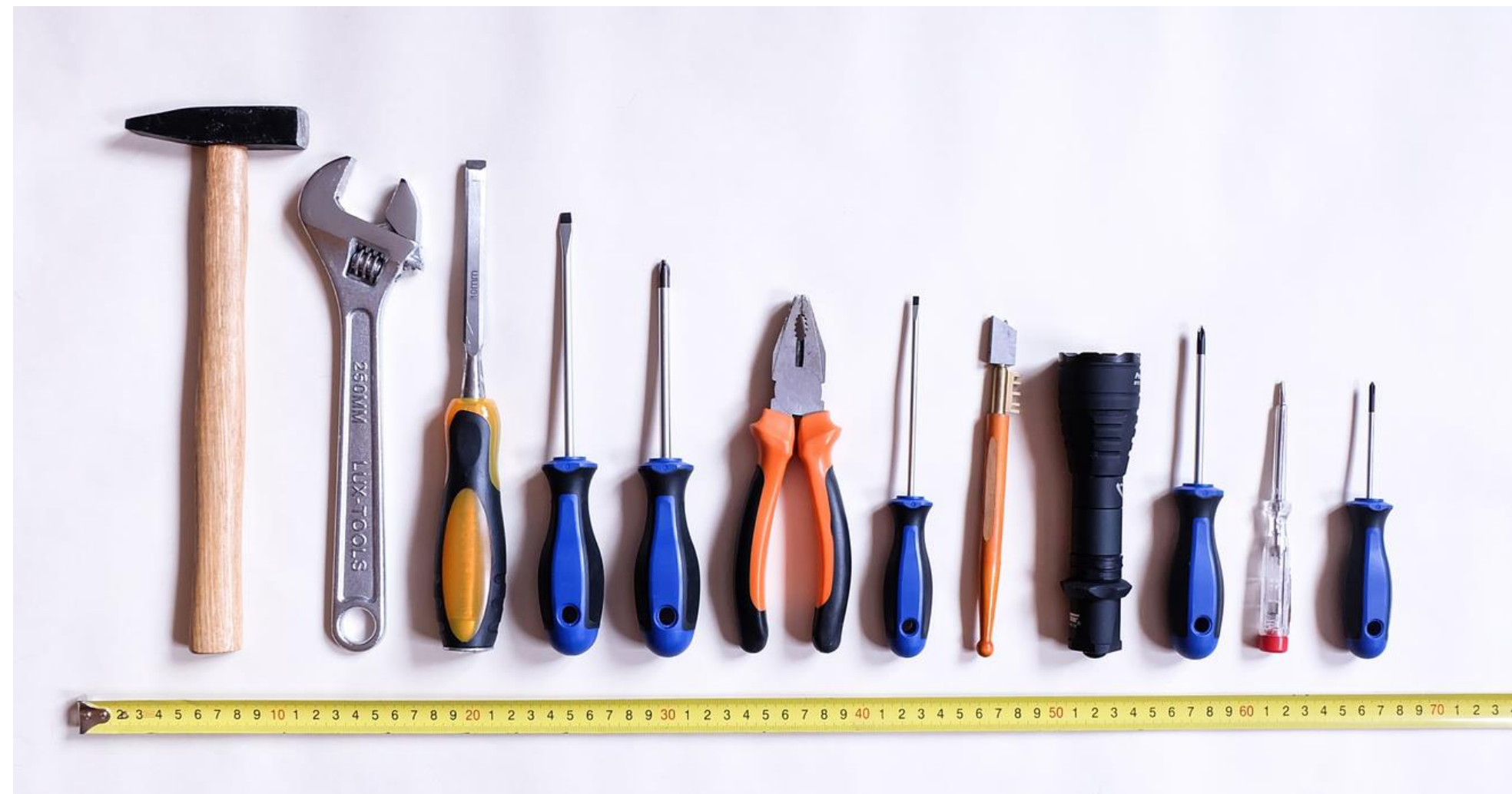


planning

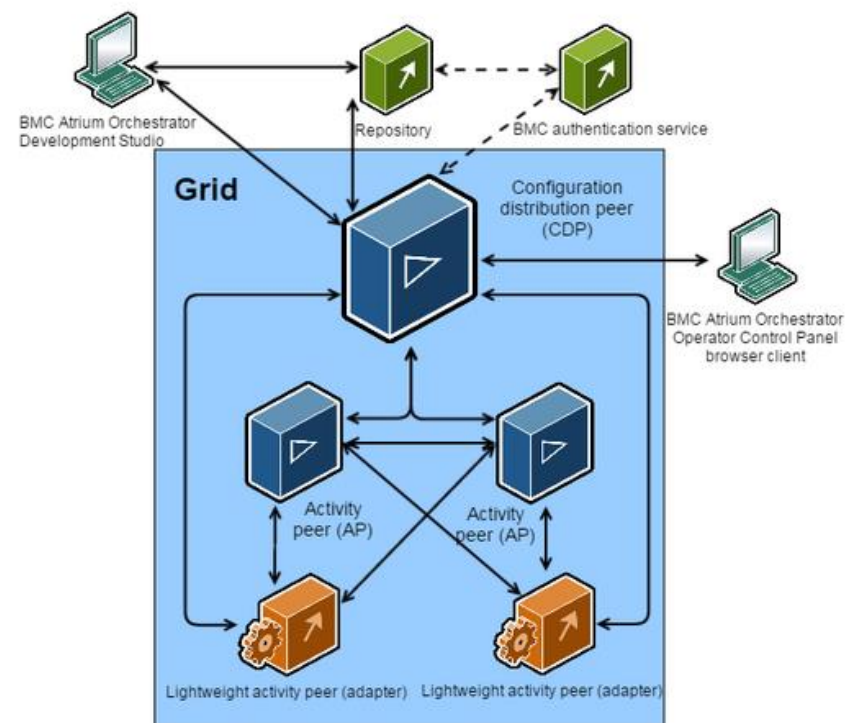


action

IT +DATA+TECHNOLOGIES+ PROCESSES



The Idea Journey



IT Architecture



IT Transformation



Product
Managment

What can a business do in the face of these challenges?

Focus Points



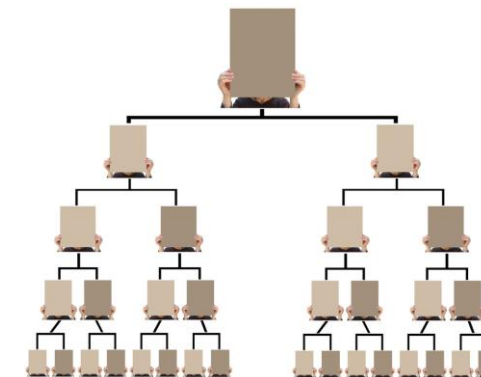
Buisnes Process



Technology



DATA



Rolls & Responsibilities